

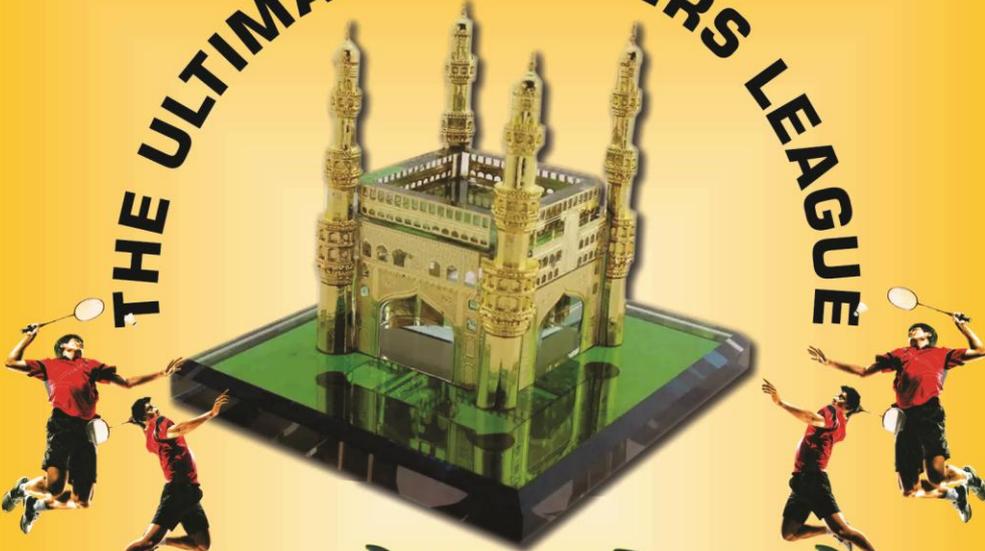
Under the auspices of Badminton Association of India

**A PAN INDIA
MASTERS BADMINTON
LEAGUE THAT SETS
THE BENCHMARK
ON EVERY COUNT!**





THE ULTIMATE MASTERS LEAGUE



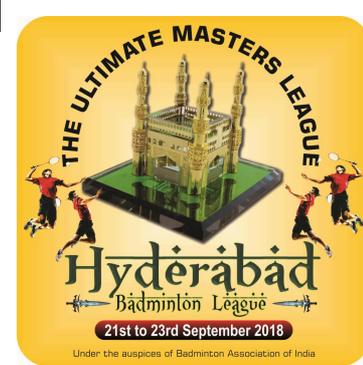
Hydërābād
Badminton League

21st to 23rd September 2018

Under the auspices of Badminton Association of India



3 Eventful Days
8-10 Masterful Teams
180 Pan India Masters
150+ Pulsating Matches
1000s of Worldwide Viewers
Scores of Sponsorship Opportunities
Triples Exhibition Match featuring Top Stars



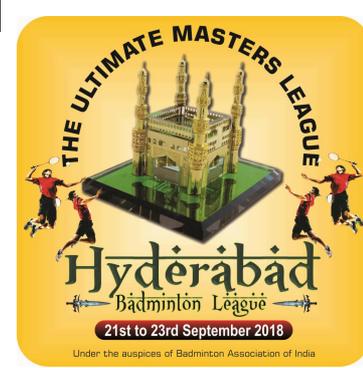


HYD LEAGUE COURTS CORPORATE INDIA

The inaugural edition of the **Hyderabad Masters Badminton league** is the brain child of **TVN Rajesh, CEO of SLS Engineers** – a leading distributor of **ELGI Equipments Ltd**, a company with over 2 Million satisfied customers in 75 countries.

Apart from his busy corporate life, Rajesh is an avid badminton player and is the owner of the very successful Masters' Team **Hyderabad Nawabs** and also the national distributor of one of the top badminton brands in the world. He also owns two multi-court facilities in Hyderabad where hundreds of young hopefuls are being given training to be the next Saina, Sindhu, Srikanth and Praneeth.

Being on the corporate side, Rajesh realises the need to give value for money to sponsors along with the promotion of the game of badminton in India and has roped in a professional team to **create opportunities for corporate and individual sponsors to gain mileage from the sport which is now rivaling cricket in popularity.**

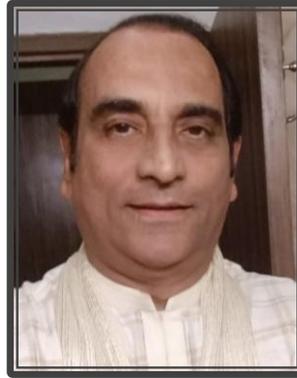




ORGANISING COMMITTEE



TVN Rajesh
Chairman



Shirish Nadkarni
President



Nirmala Kotnis
Treasurer



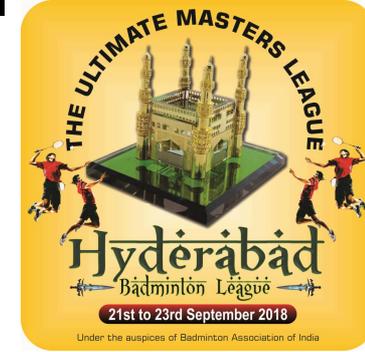
Bibhash Chatterjee
Organising Secretary



AVS Murthy
Tournament Secretary



Manoj Vaz
Consultant





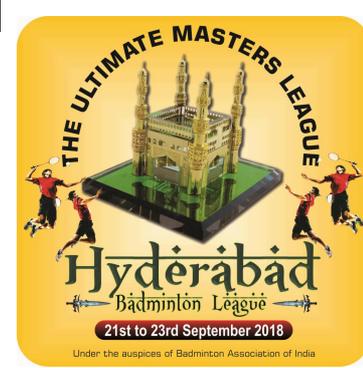
THE CONCEPT

A Badminton player never becomes old. *He becomes a master!*

This indomitable spirit of a player gives birth to the Hyderabad Masters Badminton League, an innovative new pan India format of badminton for male players who have crossed 35 years and female players who have crossed 30 years.

The HBL will be replete with star players from across India who have represented the country at international level, or their states or their respective clubs.

Eight teams of 17 players each and 1 coach/manager, owned by corporates or eminent badminton lovers in a franchise model, will participate in a three-day league-cum-knockout doubles tournament.

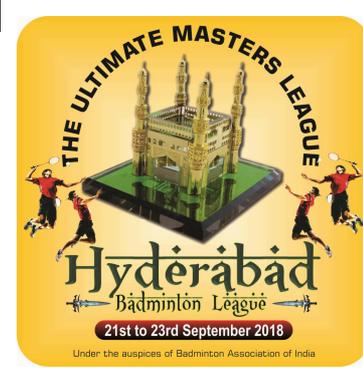




PRIZES & REWARDS

1. Winners Team receives Rs 6 lakhs, plus Gold Medals and a Trophy
Runners-up Team, Rs 3 lakhs, plus Silver Medals and a Trophy;
Losing Semi Finalists (2 Teams), Rs 1 lakh each
2. All teams will receive kitting consisting of 3 Tee Shirts, 2 Shorts,
Kitbag and Track Suit with sponsor and event branding along with
team branding which will constitute the team's playing uniform.
3. Organizers will be providing all team members (18 Members
only) with hotel accommodation from Sept 20th (Check in) to 23rd
(Check out) on twin-share basis and all meals. Late check out is
being negotiated.
4. To and Fro Airfare to all players will be provided by the organizers.

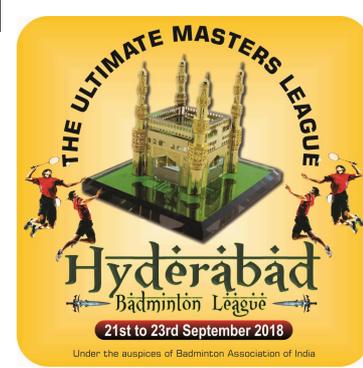
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PRIZES & REWARDS continued...

5. Accommodation for all players in 3 Star hotels (minimum) on twin sharing basis for players and single for Team Owner, will be taken care of by the organisers .
6. Digital marketing blast for 30 days (Mid August onwards) on all social media pages with visibility of sponsors' logos.
7. Live streaming of matches on you tube and promotions and competitions with visibility of sponsor's logo.
8. Advertising and branding created by professional and well known Mumbai based Advertising Agency.
9. There will be in-venue branding for sponsors and team owners with the option of having manned kiosks outside the playing arena
10. Press coverage through PR Agency





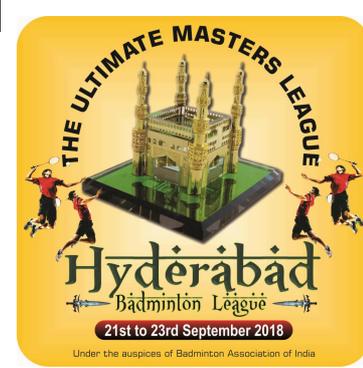
FRAMEWORK

1. The HBL will be played over three days as a round-robin league-cum-knockout doubles-only tournament between Eight-Ten teams of 18 players each, with matches being contested on combined-age basis for the following age categories:

1. 70+ Men's Doubles (MD)
2. 80+ Men's Doubles (MD)
3. 90+ Men's Doubles (MD)
4. 100+ Men's Doubles (MD)
5. 110+ Men's Doubles (MD)
6. 70+ Mixed Doubles (XD)
7. 80+ Women's Doubles (WD)

2. All male players have to be 35+ years of age and all female players should be 30+. Cut off date for age completion will be 1st Sept. 2018.

3. Teams will be expected to reach the venue on 20thSept. The evening of 20th Sept. 2018, is reserved for practice and familiarization with local conditions.



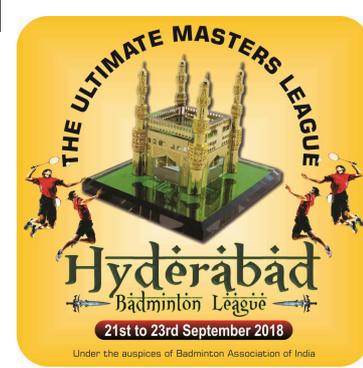


FRAMEWORK

3. The Eight/Ten teams will be divided into two pools of four/five teams each, with every team playing every other team in the pool at the league stage. The top two teams in each pool will then play the crossover semi-finals (i.e. A1 plays B2, and B1 plays A2). The final match will be played among the winners of the two semifinalists.

4. Matches will be played as best of Three games of 21 points each, on the point-per-rally format up to the league stage. No extension will be permitted at 20-all and the golden point winner will be the winner of the game.

5. The semifinals and finals will be played as best of three games of 21 points each, on the point per rally format (with extension). Each player has the option of playing one only match only among seven. The team that wins four of the seven matches will be declared the winner of that tie. However, all seven matches will have to be played at the group stage and points for all 7 matches summed, to ensure clear group winners.





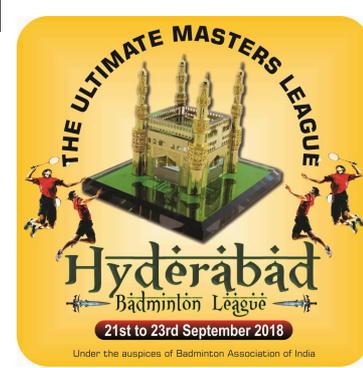
TEAM FORMATION RULES

1. Each team will consist of Eighteen players (13 males, 4 females) and One official (Manager/Coach)
2. Team Owner can be a player or a non-player (18+ 1)
3. Seven players can be PRE-BOOKED in each team
 - 35+ : One Male Player
 - 40+ : One Male Player
 - 45+ : One Male Player
 - 50+ : One Male Player
 - 55+ : One Male Player
 - 30+ : One Female Player
 - 40+ : One Female Player

Pre-Booking of players in higher category will be allowed.

For example, instead of one 35+ and one 40+, you can book two 40+ players.

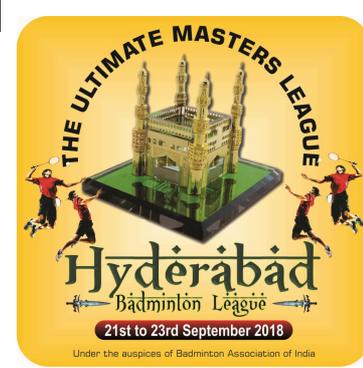
4. Balance Eight Male Players and Two Female Players will be picked up via auction.





BASIC AUCTION RULES

1. Auction will be held on Sunday, August 5th at The Country Club, Hyderabad.
2. There will be no A, B and C classification. All players will have a base price of 10,000 points.
3. No team can pick up more or less than the stipulated total number of 17 players (13 males and 4 females).
4. A slide show with all the available players will be shown during the auction according to age category. A list will be provided to the owners 48 hours prior.
5. Each Owner or team representative will be given 3 lakh points to buy the 10 players. In case the points are insufficient, the franchise will be penalised 1 rupee per extra point used and will not be allowed to bid more than the Base Amount.
6. Detailed auction rules will be shared later.





TEAM OWNERSHIP

The cost of team ownership is kept modest to promote the game.

- ✓ Accommodation and food from 20th Sept (Check in) to 23rd Sept (Check out) will be provided by the Organizers.
- ✓ To and Fro Air Fare for all players will be provided by the Organizers.
- ✓ Kitting consisting of 3 Tee Shirts, 2 Shorts, Kit Bag, Track Suit will be provided by the Organizers through Official Equipment Partner.
- ✓ Cash Prize of 6 Lakhs for Winning Team, 3 Lakhs for Runner Up Team, 1 Lakh each for the losing emi Finalists
- ✓ Attractive trophies and medals

COST: Rs. 6 Lakhs/Team

